

ORTHO-NESIC® PAIN-RELIEVING GEL

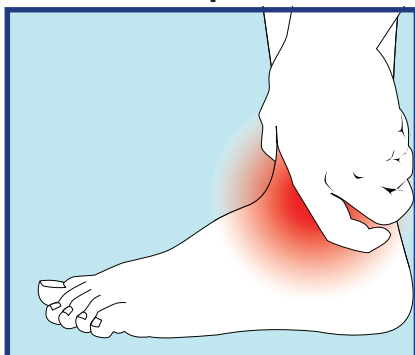
QUALIFYING QUESTIONS:

Q1: What product do you dispense to **topically treat pain?**

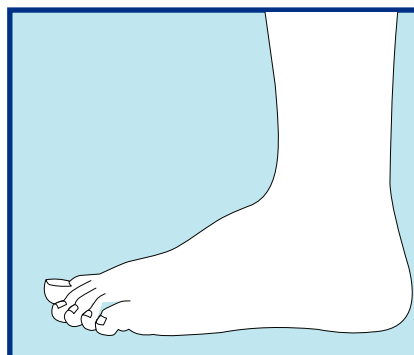
Q2: How many **patients** per week do you see with pain?

I1: Ortho-Nesic Pain Relieving Gel is the ideal **analgesic** for **tendonitis, capsulitis spasms** and **arthritic pain**. It is formulated using proven pain-relieving ingredients such as **Capsaicin, Camphor** and **Menthol** (as well as infused with **Ilex** and **Green Tea**). One application provides pain relief for up to 6 hours.

C1: My clients who have similar practice sizes regularly order a dozen which they receive \$165 additional revenue when dispensed at \$20.00 a unit to their patients.



Unhealthy



Healthy

TOP PRACTICES:

1. Chiropractors
2. Podiatrists
3. General Physicians

REDIRECT:

1. Hempnesic
2. VAD

Scent - Menthol and Camphor

ORTHO-NESIC:

• (Or-thow Nee-sick)

INGREDIENTS:

- Menthol (**Men-thawl**)
- Camphor (**Cam-for**)
- Capsaicin (**Cap-say-sin**)
- Ilex (**Eye-lex**)
- Green Tea Extract

KEY WORDS:

- Analgesic (**An-al-geez-ick**)
- Arthritis (**Are-thrye-tiss**)
- Capsulitis (**Cap-sull-eye-tiss**)
- Tendonitis (**Ten-don-eye-tiss**)