

# REVITADERM<sup>®</sup>40

## KERATOLYTIC EMOLLIENT

### QUALIFYING QUESTIONS:

Q1: What product do you dispense to treat **keratomas** and **heel fissures**?

Q2: How many **patients** per week do you see for calluses?

I1: RevitaDERM40 is for **40% Urea cream** and also the #1 callus product according to Podiatry Management magazine. Available in a **4oz** or **8oz** jar and includes a complementary **pumice stone/brush** combo, a \$5.00 value absolutely free.

C1: My clients who have similar practice sizes regularly order a dozen which they receive \$240 additional revenue when dispensed at \$30 a unit to their patients.



Unhealthy



Healthy

### TOP PRACTICES:

1. Podiatrists
2. Dermatologists
3. Chiropractors

### REDIRECT:

1. RevitaDERM Moisturizer
2. RevitaDERM Sweat Stop
3. Pumice Stone

Scent - Slight Tea Tree Oil

### REVITADERM40:

- (Reh-vit-ah-derm) 40

### INGREDIENTS:

- 40% Urea (**U-ree-uh**)
- Aloe Vera (**Al-oh Ver-uh**)
- Chamomile (**Kam-uh-meal**)
- Tea Tree Oil

### KEY WORDS:

- Callus (**Kal-us**)
- Keratoma (**Care-a-toe-ma**)
- Keratolytic (**Care-a-toe-litic**)
- Emollient (**Ee-mol-lee-ient**)
- Fissures (**Fish-ers**)