

VERUCIDE®

WART REMOVER

QUALIFYING QUESTIONS:

Q1: What topical product do you dispense to treat **warts**?

Q2: How many **patients** per week do you see that have warts?

I1: Verucide is a **two-step treatment**:

1. Cleans and prepares the wart for treatment.

2. Apply Verucide to kill the wart. To speed the process we have added **Papaya Extract** which contains Papain.

C1: My clients who have similar practice sizes regularly order a dozen which they receive \$211 additional revenue when dispensed at \$25.00 a unit to their patients.



Unhealthy



Healthy

TOP PRACTICES:

1. Dermatologists
2. Podiatrists
3. Pediatrics

REDIRECT:

1. RevitaDERM Wound Care
2. ScarCare Gel-Pad
3. RevitaDERM40

Scent - Slight Alcohol

VERUCIDE:

• (Vair-uh-side)

INGREDIENTS:

- Salicyclic Acid
- (Sal-en-sil-ick As-id)
- Papain (Pa-pain)
- Alcohol

KEY WORDS:

- Plantar Wart (Plan-tar)
- Antimicrobial
- (An-tee-my-crow-bee-all)
- Epidermis (Eh-peh-der-miss)